



## On-Demand Video Sponsorship Opportunities

Showcase your organization to over 1,000 CPAs and accounting professionals through our 2021 on-demand videos, offered complimentary and promoted heavily to members through various OSCPA channels.

### Advertisement | \$350

- Provide still advertisement to be played on slide prior to the course start

### Video Advertisement | \$750

- Provide :15 commercial to be played prior to the course start

### On-demand Sponsor | \$1,500

- Provide :30 commercial or intro to be played prior to the course start
- Logo to be displayed on all promotional material in complimentary learning emails and advertisements in CPA Voice (digital/print publication that goes to 16,000 subscribed members)
- Logo to be displayed on [complimentary CPE splash page](#)

### Exclusive On-Demand Title Sponsor | \$2,500

- Provide :30 commercial or intro to be played prior to the course start
- Logo to be displayed on all promotional material in complimentary learning emails and advertisements in CPA Voice (digital/print publication that goes to 16,000 subscribed members)
- Logo to be displayed on [complimentary CPE splash page](#)
- Opportunity to provide thought leader or speaker for on-demand video for one of the following topics:
  - Business Development (1 hour)
  - Finance Technology & Transformation (AI,RPA) ( 1 hour)
  - Technical Update (Tax. A&A)