

Delivering resources and solutions that:

- Transform your business
- Create a premier business climate in Ohio
- Build a dynamic pipeline of future CPAs

OSCPA BY THE NUMBERS

25,279

Total OSCPAs members



- 6,605** Public Accounting
- 4,097** Business & Industry
- 2,485** Lifetime & Retirees
- 11,343** College & High School Students
- 577** Non-Resident CPAs
- 172** Educators



12,253

CPAs belong to The Ohio Society of CPAs



1,135
CEOs, CFOs & VPs

1,912
Partners/
Shareholders/
Principals

60%
Male

40%
Female

EQUIPPING & INSPIRING YOUR GROWTH

Delivering solutions and experiences to help you advance



8,950
People who
take OSCPAs
courses



18
Hours of
DE&I programs



\$780
Value of 24+
hours of
complimentary
CPE



16

Conferences

24

Seminars

12

OSCPAs-led webinars

70

On-Demand courses

“I was super impressed with all of the (virtual) sessions and how well set up they were. Launching sessions and entering codes and certificates was so easy. Well done OSCPAs!! Huge success!!”

– Teri Schnarr, CPA

ADVOCATING FOR A PREMIER BUSINESS CLIMATE

**Working for a better legal, legislative
and regulatory climate for CPAs and business**



97%
Pro-business candidate
endorsement success rate



\$70,000/\$1M
Sales tax savings on \$1M
due to OSCPAs opposition to
sales tax on services



\$10 million (refund) + **\$2 million** (annual)
Savings from OSCPAs-led Professional Employer
Organization (PEO)/Business Income Deduction (BID) fix



\$800 million
Potential annual savings to Ohio
businesses from OSCPAs-driven
centralized muni tax filing option



365,000
Employers represented in
the OSCPAs-led Ohio
Municipal Tax Coalition

OSCPA BY THE NUMBERS



6
OSCPA staff CPAs

Member Companies Represented



- 7** Fortune 100 companies
- 22** Fortune 500 companies
- 34** Fortune 1,000 companies
- 100** Ohio's Top 100 employers
- 19** Ohio's Top 100 employers headquartered in Ohio

Generations



- 15%** Millennials
- 21%** Boomers
- 20%** Gen X
- 38%** Gen Z
- 4%** Silent
- 5%** Unknown



\$1,100+
Member discounts that provide direct annual ROI on OSCPAs membership

ENSURING THE FUTURE OF THE PROFESSION

Building a vibrant and diverse future CPA talent pool



7,412
Students in OSCPAs pipeline —one of the largest in the nation.



1,300+
High school students introduced to accounting careers



50+
Underrepresented students introduced each year to careers in accounting through summer leadership programs



16
Universities with student ambassadors on site



\$60,500
Scholarships awarded in 2020 to students who plan to study accounting



100%
2020 Accounting Careers Leadership Academy participants who plan to become a CPA after attending the program



1,000+
Number of Foundation donors

SPREADING THE WORD AND CREATING COMMUNITY



3,984
CPAs who attend CEO Scott Wiley's Advance forums each year for a review of emerging trends and business insights



18,000
Members who receive CPA Takeaways and LegUp weekly e-newsletters



228
CPAs profiled in CPAs of Ohio Facebook series



2,245
Number of members who have attended online Town Hall sessions with Scott Wiley



3,535
Facebook followers



1,721
Instagram followers



3,700
OSCPAs LinkedIn followers



8,000
Twitter followers

IN THEIR WORDS

"As a business advisor to companies throughout the region, I understand the importance of having someone look out for your best interests. The Ohio Society of CPAs does that for me. The Ohio Society's CPA/PAC has a successful track record of supporting my professional interests, and I'm grateful for their efforts."

*Mike Renzelman, CPA
Shareholder, Schneider Downs*